



Early Scholars Engagement Program – 18th EIASM Workshop on Family Firm Management Research

Naples, 4th October 2023

Aim. The aim of the *Early Scholars Engagement Program* (ESEP) is twofold: first, the goal is to help future scholars' generation to design and craft high-quality research through a mentorship process; second, the objective is also to offer publication opportunities to young scholars on **Journal of Family Business Strategy** (I.F. 6.114)

Objective. A Special Issue on the “future of family business research” will be launched on JFBS in 2024. Such initiative is targeted to early scholars (Ph.D. students or those who have finished the Ph.D. less than 3 years ago – considered at submission date of the Special Issue). To submit a paper the authors' team must be mainly composed by early scholars (senior scholars in the team could be, for example, 1 out of 3 or 4, or 2 - out of 5 or more authors) who should have the leadership of the research project (acting also as corresponding author).

Submissions will start in mid-February 2024 and will remain open until mid-September 2024. Each manuscript will enter the review process as soon as it is submitted. The entire Special Issue is targeted to be out by the end of 2025, but each accepted paper will be published as soon as it is accepted.

The call considers valuable innovative papers and innovative methods (e.g., machine learning techniques) on the following topics:

- Digitization and AI
- Growth
- Capabilities
- Consumers' behaviour
- Career, education, training
- Emotions

The *fil rouge* stands in the prospective value of each research for the future of the family business scholarly community.

Even if not compulsory, potential authors are encouraged to submit their research ideas to the ESEP that will be held in Naples on Wednesday 4th October 2023 as an extension of 18th EIASM Workshop: the event is totally free of charge.

How ESEP works. Early Scholars are invited to submit a research proposal by 10 July 2023, via email to alessandro.cirillo2@unina.it and giovanna.campopiano@unibg.it (the submission can be the same of the one submitted to EIASM Workshop as long as the authors' team complies with the criteria above – in that case the email with the proposal for ESEP is also required). The proposal must contain: Authors/ Aim/ Research Question/ Theoretical Framework/ Method/ Data Collection (and data availability)/ Contributions. Ideally, the proposal should be no longer than six pages (double spaced; references, tables and figures excluded). Acceptance will be notified by 25 July 2023. Accepted research proposals must be resubmitted (showing a significant improvement) by 10 September 2023.

Each research idea will have a mentor that will help and encourage the development of the paper, accompanying authors to submission via an incubation program. In fact, periodic one (mentor) to one (authors) meeting will be scheduled as long as the paper is not ready to be submitted to the Special Issue.

In Naples, scholars will have to opportunity to receive specific feedbacks from the assigned mentor as well as from other participants.

Senior scholars that will attend the event:

Massimo Baù

Alessandro Cirillo

Donata Mussolino

Mara Brumana

Alexandra Dawson

Torsten Pieper

Giovanna Campopiano

Kajsa Haag